



Economic Development Coordinator Quarterly Report to Council July 14, 2025

EDC

- New member of Economic Developers Alberta (EDA) to enhance our access to training, resources, and professional networks

Marketing & Communications

- Working toward updating the Town's investment attraction information

Economic Development

- Lot listings
 - o Commercial and industrial lots have been listed on realtor.ca
 - o Commercial and industrial lots have been listed on Alberta Site Selector
- Business development
 - o Business gap analysis: List of missing businesses and services in development to guide future attraction efforts
 - o Investor Packages
 - A Hotel Investment Package is being created to attract new hotel developments to Fort Macleod
 - A Restaurant Investment Package is in progress to encourage restaurant expansion or new entries to the market

Residential Development

- Macleod Landing
 - o Residential and multi-unit residential lots have been listed on realtor.ca
 - o Macleod Landing news and updates are now shared with subscribers
 - o Billboards in development to promote new Macleod Landing subdivision
- Local Workforce Survey
 - o In collaboration with the Chamber of Commerce, a Workforce & Live/Work Survey will launch this fall to better understand local workforce and infrastructure strengths and gaps
- Airport
 - o Collaborating with the Director of Operations and CAO on a new Airport Master Plan
 - o Preparing to apply for the Alberta Strategic Transportation Infrastructure Program (STIP) grant in 2026 to receive funding for airport improvements
 - Engineering planned for Spring 2026
 - Grant application deadline: November 30, 2026

Business Relationships

- Actively engaging with local businesses through ongoing meetings and visits.
- Launched the Fort Macleod Monthly Business Spotlight:
 - o Featured in the Town newsletter and on social media channels.

Tourism & Heritage

- Joining the Cultural Heritage Tourism Alliance Society (CHTA)

Daniella Anker, EDC